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FOR IMMEDIATE RELEASE

PrivatizeMe releases a PrivatizeMe Lite extension for Safari browser
Stop being followed by the web's prying eyes.

Deflect privacy intrusions, targeting of phishing attacks & data theft.
Activate the PrivatizeMe force field around your desktop browser.

DURHAM, NC – May 5, 2016– PrivatizeMe (www.privatizeme.com), has released a PrivatizeMe Lite version of its anti-tracking, safe browsing add-on for the Safari browser for Macs to block unwanted tracking by cyber stalkers, hiding user's online activity from prying eyes.

Consumers are constantly being tracked by untrusted websites they visit and their marketing partners including data brokers who generate billions of dollars a year by stalking users and creating profiles. These profiles are used to change content consumers see and change prices on the fly.   PrivatizeMe's anti-tracking add-on keeps the user from harmful tracking of their online browsing and search habits and gives the consumer control over their personal data.

The PrivatizeMe Lite version for Safari does not automatically manage cookies but it periodically reminds users to delete cookies and trackers. This limited functionality is due to inherent technical limitations of the Safari browser. The PrivatizeMe Lite extension also enables users to select the PrivatizeMe Search as their default search. While PrivatizeMe's full capability extensions for Firefox and Google Chrome browsers have been available for a few months, the PrivatizeMe Lite version for Safari is available for download now.

ABOUT PRIVATIZEME:
PrivatizeMe has introduced a new dimension in online data security - protection from cyber stalkers invading your privacy. Our "anti-tracking and anti–profiling" technology enables users to transparently keep their browsing and search private, free from trackers, cookies, targeted phishing/ maladvertisements and cyber stalking by untrusted sites – that consumers can try for free.   It also disables untrusted sites from collecting or sharing the consumer's profile with their marketing partners. This means the consumer's information is truly private and they can no longer be up-charged or targeted based on their spending, searching or social media behavior by untrusted sites.

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